

Strategic Enrollment and Retention Steering Committee

August 8, 2024

10 – 11:00 a.m.

- I. Welcome
- II. Approval of June meeting minutes
- III. Action Team updates (EP)
- IV. Marketing Update (ED)
 - a. Enrollment/Retention Campaigns and Events Discussion (EP/SH)
- V. IR Update (DM)
 - a. MCCSSA – Community College Enrollment Review (SH)
- VI. Community College Guarantee (EP/SH)
- VII. [Building Back Better Enrollments Dashboard](#) / Inquiry Guide (EP)
- VIII. Strategic Priority 2: New aligned metric (EP)
 - a. Developing strategy to *“Decrease the % of new students not successfully completing at least one credit in their initial term of enrollment at the college.”*
- IX. Other
 - a. Interim committee leads

[Strategic Enrollment and Retention Plan](#)